



down town hospital ltd



Corporate Social Responsibility Policy

Background

down town hospital is a tertiary care referral centre with all facilities under one roof. It is the first multi-speciality corporate hospital in the Northeast.

Patients come here from all the seven NE states, Bihar, Bhutan, Nepal, Bangladesh etc. The hospital is located in Dispur and is well connected by roads, railways and air.

The hospital is a nice amalgamation of experienced professionals- Specialists, Consultants, Resident Medical Officers, Resident Doctors, GNM nursing staff, Paramedical Staff and a large number of other executives and paramedical staff. Backed up by modern and well equipped laboratory, radiology services, physiotherapy unit, well equipped Recovery, ICU, and ICCU and dedicated workers in various other non-medical services such as MIS, Accounts, Maintenance, Marketing etc. support the goal of the hospital in its own way.

The vision

The establishment of down town hospital in 1989, to be the platform providing the best medical practitioners the best medical infrastructure, in order to give the people of the North-Eastern states the best health services.

THE QUALITY POLICY OF THE COMPANY

down town hospital is committed to extend to the customers utmost care, cure and comfort.

To achieve this we shall strive constantly to improve the quality of services for Total customer satisfaction through continual training, motivation and developing teamwork and using updated technology.

THE QUALITY OBJECTIVES

- MINIMISING LENGTH OF STAY OF PATIENTS
- MINIMISING WAITING TIME AT DIFFERENT FACILITIES
- RIGHT DIAGNOSIS THE FIRST TIME AND EVERYTIME

SOCIAL WELFARE ACTIVITIES

The activities of the Company so far:

Conducting public health awareness programmes.

Organising health camps in the remote rural areas where free consultation and medicines are given to the poor patients.

Providing free service to the poor population.

Under the aegis of the Smile Train Project, providing free treatment to the poor and unfortunate patients borne with cleft lips or palates who otherwise could not treat themselves for want of money

LEGISLATION

The company is governed by the Companies Act, 2013 & the Rules framed thereunder

POLICY STATEMENT

1. ROAD SAFETY:

The traffic situation in the whole of Northeast has changed tremendously in the last few years. Though the number of vehicle owners has increased manifold, the roads and other infrastructure have been unable to keep pace.

A life without automobiles is unthinkable. But then the risks involved are also something that we have to accept. The number of accidents has risen over the years. As technology has improved giving more cost effective and powerful vehicles, so has the accident statistics!

Keeping this in mind the down town CSR committee wants to spread the message of road safety awareness to the masses especially amongst the school,college students and public vehicle drivers.

2. SANITATION, HYGIENE PROMOTION AND EDUCATION

Safe disposal of excreta and hygienic behaviours are essential for the dignity, status and wellbeing of every person, be they rich or poor, irrespective of whether they live in rural areas, small towns or urban centres.

The primary direct impact of sanitation and hygiene pro-motion is on health, and of all health impacts, the most significant is probably the prevention of diarrhoeal disease. Primary barriers to diarrhoeal and other water-related disease transmission include both physical infra-structure (amongst which household sanitation is impor-tant), and hygienic practices (washing of hands with soap or a local substitute after contamination with excreta).

Children in the age range of 5 –14 are particularly prone to infections of round worm and whip worm and there is evidence that this, along with guinea worm and other water-related diseases, including diarrhoea,result in significant absences from school

School exclusions have a gendered aspect; girls who are unable to access clean, safe and separate toilets and handwashing facilities, may disproportionately drop out of school at puberty, or even earlier.

Keeping this in mind the down town CSR committee wants to carry out interventions (usually construction of facilities such as latrines) that improve the management of excreta a planned approach to preventing diarrhoeal diseases through the widespread adoption of safe hygiene practices. It begins with and is built on what local people know, do and want

3. LITERACY

The power of literacy lies not only in the ability to read and write, but rather in an individual's capacity to put those skills to work in shaping the course of his or her life. The literacy rate in turn influences the employment rate. India is one of the countries with the highest adult illiteracy rate. Keeping this in mind the down town CSR committee wants to execute programmes in the field of adult literacy.

ORGANISATION

1. down town CSR committee
2. Outreach centers of down town hospital

PROGRAMMES

ROAD SAFETY

FOR SAFETY OF YOURSELF & OTHERS ON THE ROAD



USE
SEAT BELT



FOCUS ON
THE ROAD



SLOW
DOWN



STAY
SOBER



AVOID DRIVING
LATE NIGHT

DON'T LET YOUR BIKE
BE A DEATH RIDER

SIT ON THE DRIVING SEAT AFTER GETTING PROPER DRIVING KNOWLEDGE

In Public
Interest



down town hospital ltd.
Call : 9864101111, 9864102222



Areas of intervention under “Road Safety”

Objective: To promote the road safety measures in the community, schools, colleges, work places, on roads and etc.

Plan:

1. Essay and painting competition amongst school children and college youth on road safety along with discussion on road safety
2. Hoardings issued in public awareness in Guwahati city
3. Advertisement in TV channels
4. CME on road safety to be organized at down town hospital





Areas of intervention under “Sanitation,Hygiene Promotion and Education

Objective: To promote sanitaton and hygiene at the community level.

Plan:

1. Construction of sanitary facilities at the local schools
2. Promotion of sanitation and hygiene through awareness programs comprising of lectures,role plays
3. Essay and painting competition amongst school children on sanitation and hygiene

Areas of intervention under ‘Literacy’

Objective: To promote literacy in the community level

Plan:

1. To promote adult literacy

The above list is illustrative and not exhaustive- CSR committee is authorized to consider activities that may or may not fall in this list and further include any other activities as directed by Ministry of Corporate Affairs.

ROLES AND RESPONSIBILITIES

The company's CSR programs shall be carried out by the CSR committee with due supervision and the company's senior management.

Board of Directors:

Constitute the down town CSR committee

Approval of the CSR policy

Verify that CSR activities have been carried out

CSR Committee

Formulation and recommendation of CSR Policy and place before Board of Directors

Implementation and Monitoring of CSR activities as per policy

Obtaining Approval of annual CSR budget from Board of Directors

SOURCE OF SUPPORT

Financial support

Allocation of annual budget for CSR programmes

Contribution from employees and stakeholders

Additional contribution from company

External contribution from like minded individuals or organisations

Personnel support

Employees of down town hospital ltd and its sister concerns

Like minded organisations who want to partner

MONITORING

1. CSR activities will be monitored by the down town CSR committee as approved by Board of Directors
2. 6 monthly review of CSR activity report will be carried out by Board of Directors
3. Regular monitoring if and when required will be carried out by the senior management
4. CSR committee will evaluate,review,monitor all CSR programmes.

REPORTING

Following Regulatory disclosure requirements shall be followed in relation to CSR activities of the company

Composition of CSR committee to be disclosed in the Annual Report of the Company

CSR activities to be mentioned in the Annual Report with a) Brief outline of CSR policy
b) content of programmes c) CSR amount earmarked d) CSR expenditure incurred.

If the company fails to spend the prescribed amount, the Borad shall in its report specify the reasons for not spending the amount

Content of CSR policy shall be displayed on company website

Comprehensive annual CSR report detailing the initiatives with relevant annexures and and photographs with account stated to be created and communicated for internal records.